

## How to Apply

- To order nonpersonalized Celebrate Children (KID) plates, mark application and omit steps 2-4.
- To order personalized KID plates, choose 1-6 characters. If you choose 6 characters, no spaces are allowed.

|   |   |   |   |   |   |
|---|---|---|---|---|---|
| 4 | R | K | I | D | S |
|---|---|---|---|---|---|

If you choose 5 characters, you may request up to 2 spaces between any of the characters. Indicate spaces with diagonal lines.

|   |   |   |   |   |   |
|---|---|---|---|---|---|
| L | U | V | X | / | 2 |
|---|---|---|---|---|---|

- Use capital letters or numbers. The letter O and the number zero are the same. The following are not acceptable: small letters, symbols, signs, hyphens, apostrophes, etc. Carefully distinguish between:
  - Letters **L** or **I** and Number **1**    Letter **Z** and Number **2**
  - Letter **S** and Number **5**            Letter **B** and Number **8**
  - Letter **G** and Number **6**            Letter **U** and Letter **V**
- Provide meaning of request, i.e., what does this represent?

- If the vehicle that you wish to register with KID plates is already titled in your name, send:
  - \* A copy of your Certificate of Registration OR the complete vehicle description on the application below;
  - \* \$15.00 issuance or personalized plate fee, \$20.00 Celebrate Children donation, plus the annual registration fee if the current plates expire within the next 3 months.
- If the vehicle is NOT titled in your name, send:
  - \* A completed title application (MV1 or MV11) and fees, including annual registration fee;
  - \* Additional \$15.00 issuance or personalized plate fee, and \$20.00 Celebrate Children donation.
- Make check or money order payable to:
 

**Registration Fee Trust.**
- Mail all required items to:
 

Wisconsin Department of Transportation  
Special Plates Unit  
PO Box 7911  
Madison, WI 53707-7911

## CELEBRATE CHILDREN PLATE APPLICATION

Wisconsin Department of Transportation

MV2899 12/2007 s.341.14(6r) Wis. Stats.

The social security number is used for identification purposes.

Give information for the vehicle that you wish to register with Celebrate Children (KID) plates.

|  |             |           |  |
|--|-------------|-----------|--|
| License Plate#                                   | Year - Make | Body Type | Vehicle Identification #   |
| Owner(s)/Lessee Name (Last, First, M.I.) - Print |             |           | Social Security # or Driver License # or (If company owned) FEIN # |
| Street Address                                   |             |           |  |
| City   | State       | ZIP Code  |  |

### Check Options

- \_\_\_\_\_ I would like personalized KID plates
- Note:** If all personalized choices have been used
- \_\_\_\_\_ I would like nonpersonalized plates
- \_\_\_\_\_ Call me at \_\_\_\_\_  
between 7 a.m. and 4:30 p.m.
- \_\_\_\_\_ E-mail me at \_\_\_\_\_

\_\_\_\_\_ I would like nonpersonalized KID plates.

\_\_\_\_\_  
(Applicant Signature)

### Personalized Message Request

|                          |  |  |  |  |  |  |  |
|--------------------------|--|--|--|--|--|--|--|
| First Choice             |  |  |  |  |  |  |  |
| Meaning of First Choice  |  |  |  |  |  |  |  |
| Second Choice            |  |  |  |  |  |  |  |
| Meaning of Second Choice |  |  |  |  |  |  |  |
| Third Choice             |  |  |  |  |  |  |  |
| Meaning of Third Choice  |  |  |  |  |  |  |  |

### Personalized Plates Release

|  |  |  |  |  |  |  |  |
|--|--|--|--|--|--|--|--|
|  |  |  |  |  |  |  |  |
|--|--|--|--|--|--|--|--|

- I authorize the re-issuance of my personalized license plate number specified above.
- I allow the DOT to reissue my current personalized plate after it is replaced with a different plate.

\_\_\_\_\_  
(Signature of Owner Releasing Plate)

New Owner - please check one:

- Have plates in good condition in my possession
- Need new plates issued

Note: No credit of any fees from former owner is allowed.

## General Information

The first time you request a Celebrate Children (KID) plate you pay:

- ♦ A \$15 original issuance fee, or an **annual** \$15 personalized plate fee; (See below.)
- ♦ A \$20 tax-deductible donation, which is held in a trust to prevent child abuse and neglect.
- ♦ Your regular registration fee, if your current plates expire within 3 months.

Thereafter, you will pay the \$20 donation and the regular registration fee for standard Celebrate Children plates.

The \$20 donation is deductible if you itemize your income tax returns.

### Personalized Celebrate Children (KID) Plates Available

A \$15 personalized plate fee is required every year in addition to the \$20 donation and regular registration fee.

If your personalized request is not available, check which option on the form you would like us to follow.

WDOT may refuse to issue OR may recall after issuance, a request that is misleading or may be offensive to good taste or decency.

No refund or adjustment will be made for a change of choice or spacing after the plate has been ordered, or if the application is unclear or incorrectly completed.

Plates will be mailed 4-6 weeks after you receive the new Certificate of Registration.

### Plates Required in 2 Days

To legally operate your vehicle, you must display license plates within 2 business days of purchase. If you do not have current plates, apply to a DMV Customer Service Center or an agent authorized by DMV to obtain a temporary plate while your Celebrate Children plate order is processed. An agent may also charge a \$3 plate fee and/or may charge a \$5 service fee.

### If you have questions:

- ♦ Call 608-266-3041;
- ♦ FAX 608-267-5106;
- ♦ E-mail: [special-plates.dmv@dot.state.wi.us](mailto:special-plates.dmv@dot.state.wi.us);
- ♦ Write to the address given inside.

## Thank you

### for investing in Wisconsin's greatest resource -- our children!

Jane Murray Lewis designed the Kindred Spirit emblem. The multi-culture image with its bright colors reflects the innocence, essence, and magic of childhood.



Protecting children is every adult and community's job. Besides buying a Celebrate Children license plate, there are several other ways that you can support the Celebrate Children Foundation's efforts to help Wisconsin families keep their children safe:

- ♦ Become more aware of the children in your life, and take every opportunity to tell them they are loved and valued.
- ♦ Be more supportive of parents, and let them know you understand how challenging it is to be a parent.
- ♦ Support prevention efforts in your community. Know and share with others that for prevention programs to reach the community, they must be funded by federal, state, and private funds.
- ♦ Make a tax-deductible, financial contribution to prevent child maltreatment in Wisconsin. By donating to the Celebrate Children Foundation, you can improve the lives of thousands of children throughout the state. You can give online with a credit card at [www.celebrate-children.org](http://www.celebrate-children.org), or make your check payable to the Celebrate Children Foundation and mail to:  
Celebrate Children Foundation  
110 E. Main Street, Suite 810  
Madison, WI 53703

### Release of Nonexempt Information

The Wisconsin Department of Transportation uses the information on this form to issue Celebrate Children license plates. Under open records laws, the Department must make nonexempt information available upon request. Do you want your name withheld from mailing lists of 10 or more individuals?

- Yes. This will remove your name from marketing lists.
- No.



## Celebrate Children License Plate Application

By purchasing a Celebrate Children License plate, you help the Celebrate Children Foundation ensure that Wisconsin children can become healthy and productive citizens.

The Celebrate Children Foundation was created in 1998 by the Children's Trust Fund, which has a history of supporting programs that prevent child maltreatment in Wisconsin. A tax-exempt 501(c)(3) public charity, the Celebrate Children Foundation is creating a permanent endowment to ensure adequate investments in the health and well-being of children and families throughout Wisconsin.

Research shows that home and community life shapes character, intellect, and talent from birth through a child's teen years. Children who grow up in nurturing homes and communities free from abuse and neglect are more likely to become capable and contributing citizens.