



SE Freeways Milwaukee County Urban DBE Business Development Subcommittee Meeting

June 25, 2009
4:30-6:00 p.m. Hall of Fame Room
Pettit National Ice Center
500 S. 84th Street
Milwaukee, Wisconsin 53214



AGENDA

- Welcome -Introductions 10 minutes
Kimberly Stephenson-WisDOT
 - Review of Agenda
Kimberly Stephenson-WisDOT
 - Update on Zoo IC Study 5 minutes
Manojoy Nag-WisDOT
 - Update on I-94 N/S IC/Mitchell IC Project 5 minutes
Bill Mohr-WisDOT
 - Step 7: Define and Begin Next Steps: 30 minutes
Donna Brown-WisDOT
 - Business Subcommittee Structure
 - Community Assessment:
 - Identify linkages to minority owned transportation, construction related businesses
 - Advise of community meetings, events, media outlets targeting relevant audience
 - Determine networking opportunities for DOT/stakeholder partners within community
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Future Business Committee Focus

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| <p>Step 8: DBE Goal Setting Technique</p> <ul style="list-style-type: none"> ➤ Understanding DBE Goal Setting ➤ Mega Project Strategies: i.e. <ul style="list-style-type: none"> ○ Unbundling ○ Bulls eye marketing strategy ○ Inclusive DBE Goal Setting Techniques ○ Training Workshops <p>Step 9: New Hire Information</p> <ul style="list-style-type: none"> ➤ WisDOT Bidding Process | <ul style="list-style-type: none"> □ Next Meeting Date and Schedule
Thursday, July 23, 2009
4:30-6:30pm
WisDOT Milwaukee Office
1001 West St. Paul Avenue
Milwaukee, WI 53233
Wisconsin Room (2nd Floor)
<i>Free Parking</i> |
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