Did You Know...

In Wisconsin, in 2012, one person was injured or killed in an inattentive driving-related crash every 49.9 minutes.

- 21,527 inattentive driving-related crashes occurred in Wisconsin in 2012.
- In these crashes, 107 people were killed and 10,447 people were injured.
- Inattentive driving contributed to 20% of all crashes and 19% of all fatal crashes.

- 16-19 year olds accounted for 17% of the drivers “driving inattentively” in crashes.

- The peak times for inattentive driving-related crashes occur from 6-8 AM and from 4-6 PM.

- Many crashes occur during prime commuter times to and from work and school.

- Although more prevalent in warmer months, the amount of inattentive driving crashes is still high in the colder months as well.
Current Inattentive Driving Laws  
Wis. Stats. 346.89 (1) and (3) and (4)

- Drivers may not perform activities that interfere with the safe driving of their vehicle.
- Drivers may not text while the car is in motion.
- Drivers with a learner’s permit or probationary license may not use their mobile phones while driving, except to report emergencies.

What Can You Do?

- Just drive—don’t try to multitask behind the wheel.
- Keep both hands on the wheel and eyes on the road.
- Be alert to your surroundings and traffic conditions.
- Don’t drive while tired.
- Use caution and reduce travel speeds in unfavorable weather and road conditions and sudden, unexpected situations.
- Be alert when traveling in work zones, school zones and railway grade crossings.
- Obey speed limits and wear safety belts to reduce the risk of being injured or killed in an inattentive driving-related crash.

WISCONSIN DEPARTMENT OF TRANSPORTATION/Bureau of Transportation Safety  
For more information call (608) 266-0402

Who is at Risk….

2012 Inattentive Driving-Related Crashes by Location

- 38% of inattentive driving-related crashes occurred in rural locations and 62% occurred in urban locations for 2012.
- Teenagers and young adults sustained 26% of all inattentive driving-related injuries and fatalities for 2012.

2012 Inattentive Driving-Related Crashes by Age

- Teenagers and young adults sustained a significant number of injuries and fatalities due to inattentive driving.